



# HANDS-ON TRAINING FOR TRADE AND INDUSTRY CAREERS

## OUR CAMPUS

The Épinal-Hubert Curien University Institute of Technology (IUT), part of the **University of Lorraine**, is a public higher education institution that has been helping students succeed for nearly 60 years. It offers recognized **vocational training programs** in the fields of **commerce** and **industry**.

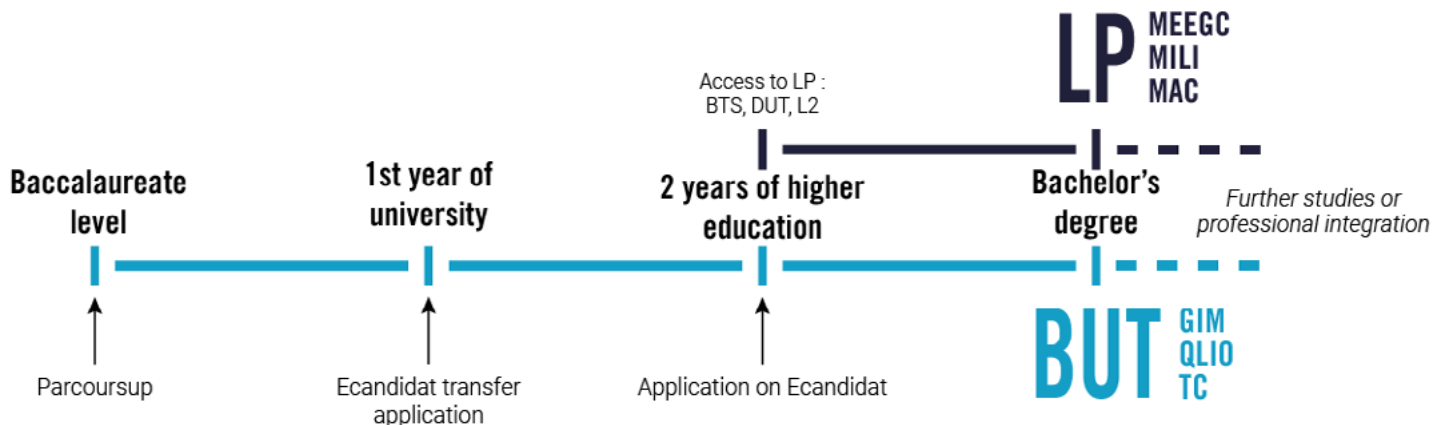
Located in Épinal, **the third largest university town** in Lorraine, the IUT offers a learning environment on a human scale, promoting close ties between students, teachers, and professionals.

Working closely with the local business community, it has developed **numerous partnerships** with regional and national companies. Open to the world, the IUT also encourages **international mobility** through exchanges and collaborations with foreign universities.



## OUR COURSES

The Bachelor of Technology (**BUT**) is a three-year course taken after the high school diploma. The Professional Bachelor's Degree (**LP**), on the other hand, is completed in one year after two years of post-secondary education. Both courses lead to a level 6 university degree.



**All our courses are available on a work-study basis from the first year, as well as through initial training, continuing education, or the Validation of Prior Experience (VAE).**

The Épinal-Hubert Curien University hosts the IAE Metz Master's degree in Marketing and Sales on its premises.

# GIM DEPARTMENT

This field focuses on **training experts in maintenance**, industrial infrastructure management, and energy optimization. The goal is to ensure the reliable operation of machines while integrating technological solutions that enhance their efficiency and sustainability.

Both courses prepare students to take on leadership roles in addressing today's challenges of industrial efficiency, energy transition, and sustainable development.

# BUT



# LP

## **Industrial Engineering and Maintenance**

*Management Methods and Innovative Maintenance*

Trains versatile supervisors and team leaders capable of analyzing, overseeing, and optimizing the operation and safety of industrial systems and equipment.

### **Career opportunities:**

Maintenance engineer/technician (mechanical, electrical, thermal, automation, etc.)

[iutehc-gim-resp@univ-lorraine.fr](mailto:iutehc-gim-resp@univ-lorraine.fr)

## **Energy, Environment and Climate Engineering**

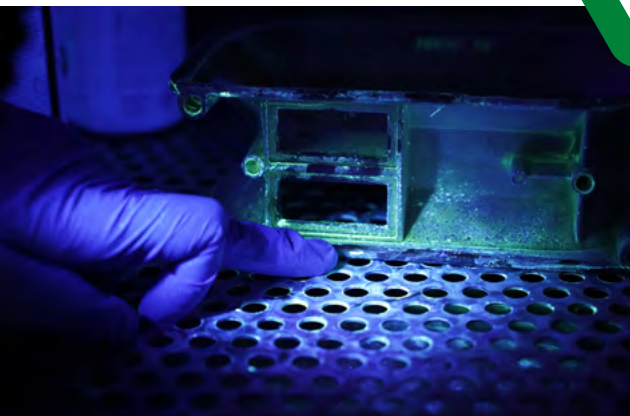
*Eco-construction – Eco-design*

This course prepares future leaders in sustainable engineering to apply ecological approaches to industrial and building projects. Graduates are trained to work in building renovation, eco-friendly product design, and the implementation of environmental management systems.

### **Career opportunities:**

Design office engineer/technician, assistant project engineer, project manager in eco-construction/eco-renovation, environmental systems consultant, etc.)

[iutehc-lp-meegc-contact@univ-lorraine.fr](mailto:iutehc-lp-meegc-contact@univ-lorraine.fr)



# QLIO DEPARTMENT

This department trains **specialists** capable of optimizing business processes through **expertise in workflow management, industrial organization, logistics, and quality management.**

Students analyze operations, identify weak points, and implement solutions to improve lead **times, reduce costs,** and ensure **quality.** Their work contributes to resource optimization, **efficient coordination of activities,** and continuous performance improvement within companies.

## BUT



## LP

### **Quality, Industrial Logistics, and Organization** *Production Management*

This course prepares versatile team leaders and supervisors able to analyze, coordinate, and optimize quality, logistics, and organizational processes in industrial companies, while ensuring compliance with standards and operational performance.

#### **Career opportunities:**

Planning manager, production scheduler, logistics coordinator, quality controller, production manager, supervisor, etc.

### **Industrial Professions : Industrial Logistics**

- *Industrial Production Management and Flow Management*
- *Wood and Energy Logistics*

These courses provide training in production management and industrial performance improvement. The MPIGF course is open to all sectors, while the LBE course specializes in the wood and energy industry.

#### **MPIGF career opportunities:**

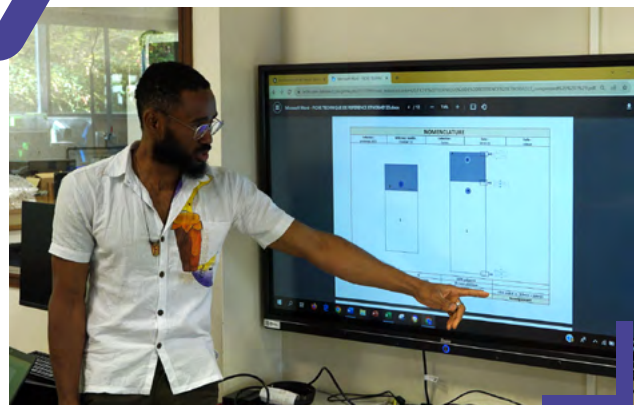
Industrial supply manager, logistics coordinator, scheduler, quality manager, etc.

#### **LBE career opportunities:**

Wood production/supply manager, forestry project coordinator, etc.

[iutehc-qlio-resp@univ-lorraine.fr](mailto:iutehc-qlio-resp@univ-lorraine.fr)

[iutehc-lp-mili-contact@univ-lorraine.fr](mailto:iutehc-lp-mili-contact@univ-lorraine.fr)



# BUT



[iutehc-tc-resp@univ-lorraine.fr](mailto:iutehc-tc-resp@univ-lorraine.fr)

## Marketing Strategies

This field trains professionals specializing in **sales, marketing, and communication**. The goal is to design effective commercial strategies, master **negotiation strategies**, and develop communication skills tailored to different audiences, directly linked to market needs.

**3 MAJORS**

*Starting in 2nd year*

### Digital Marketing, E-business, and Entrepreneurship

Provides training in business management and leadership skills, as well as in the development of digital business projects.

#### Career opportunities:

E-commerce manager, marketing manager, community manager, etc.

### International Business: Purchasing and Sales

Training in marketing and commerce, developing strategic and operational skills in an international environment.

#### Career opportunities:

International sales representative, purchasing assistant, export manager, etc.

### Business Development and Customer Relationship Management

Provides training in commercial activities while ensuring customer satisfaction to build lasting relationships.

#### Career opportunities:

Technical sales representative, business development manager, etc.



# LP



[iutehc-lp-mac-contact@univ-lorraine.fr](mailto:iutehc-lp-mac-contact@univ-lorraine.fr)

## Management of Sales Activities

*Agricultural Equipment and Machinery*

Trains middle managers in the field of commerce, with a specialization in agro-equipment (agricultural and landscaping equipment).

#### Career opportunities:

Product manager, account manager, product line manager, sales manager, area manager, product development manager, etc.

## ACTIVE TRAINING



### Work-study programs: another way to learn

At the Épinal University Institute of Technology (IUT), work-study programs are available for Bachelors of Technology (BUT), professional bachelor's degrees, and master's degrees. Students can opt for work-study programs in first, second and/or third year.

Two types of contracts allow students to alternate between classroom teaching and work experience:

- Apprenticeship contract: for students aged 16 to 29
- Professional training contract : for students aged 16 to 25, or 26 and over for job seekers

The contracts commit students, companies and the IUT to collaborate and ensure both skill-building and professional integration.



The careers and corporate relations service at the IUT in Épinal supports students and companies in setting up contracts and finding work-study programs or internships.

[iutehc-entreprises@univ-lorraine.fr](mailto:iutehc-entreprises@univ-lorraine.fr)



### Internships: essential professional experience



For students in traditional or continuing education, mandatory internships are included in each program :

- 24 to 30 weeks over the 3 years of the BUT
- 14 to 15 weeks for the Professional Bachelor's Degree

The work-study schedule and internship terms vary depending on the program : please refer to each degree program for more information on our website : [iut-epinal.univ-lorraine.fr](http://iut-epinal.univ-lorraine.fr)

## STUDENT LIFE

The Épinal University Institute of Technology offers a stimulating learning environment that promotes success and personal development. Thanks to a dynamic student life, close relationships with teachers, and practical projects, each student benefits from high-quality support throughout their studies.

Located close to the city center, the campus offers a welcome balance between urban life (shops, restaurants, entertainment) and a green setting conducive to relaxation and sporting and cultural activities.



## STUDYING ABROAD



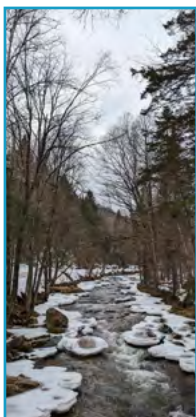
The IUT and the University of Lorraine have numerous international partnerships, offering our students opportunities for mobility abroad: academic exchanges, internships, or dual degree programs.

A week at a foreign university, bringing together students from all over Europe, is also offered and is open to everyone, including work-study students.

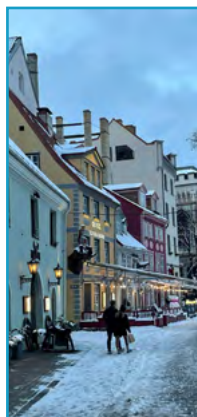
We also welcome international students to our institution. A dedicated department manages these partnerships and provides personalized support to our students.

## **SEMESTER ABROAD AND DUAL DEGREES**

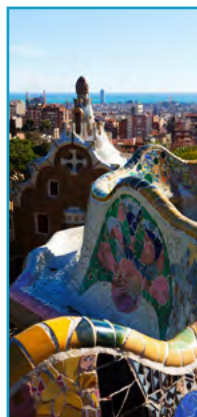
### **Our partners**



**Canada**



**Sweden**



**Spain**



**Turkey**



**Czech Republic**



*Worldwide internships are possible*



**3** BUT  
LP  
**1** Master's  
degree



**400** Students  
**40%** Work-study  
students



**34** Teachers,  
Lecturers and professors  
**70** Professional  
contributors  
**21** Administrative and  
technical staff



**EXCELLENCE  
BENEVOLENCE  
COMMITMENT**



UNIVERSITÉ  
DE LORRAINE

IUT Épinal-Hubert Curien

7 rue des Fusillés de la Résistance, 88000 Épinal  
iutehc-contact@univ-lorraine.fr  
03.72.74.18.00

[www.iut-epinal.univ-lorraine.fr](http://www.iut-epinal.univ-lorraine.fr)

